



TONSON PINE

DESIGNER OF THINGS

EDUCATION

Academy of Art University
(Fall 2012 - Spring 2015)
MFA in Web Design and New Media,
Emphasis in UX and UI design

Burapha University
(Spring 2001 - 2005)
BFA in Visual Communication Arts,
Emphasis in Graphic design

SKILLS

Design and Animation;
Adobe Creative Suite

- Proficiency in Illustration
- Photoshop
- After Effects
- Premier
- Flash
- Dreamweaver

OTHER SKILLS:

- strong illustration
- hand drawing skills
- digital photography
- studio set

TONSON PINE (PATHOMPONGPUN)

TONSONPINE.COM

tonsonpine@gmail.com

EXPERIENCE

SALAD Company Limited (TH)

Head Graphic Designer (Fall 2009 - Spring 2012)

- Lead design in creating company identity and development
- Designed guideline for key visual and managed a design unit
- Create campaign, shooting, and on screen assets for main clients including: True Corporation, L'ORÉAL Thailand, Vichy (TH), Eukanuba, Iams, and 3M Thailand

Charaxta Group Company Limited (TH)

Senior Designer (Summer 2005 - Summer 2009)

- Designed marketing materials (print advertisements, ambient, brochures, banners, etc.)
- Created brand corporate identity
- Designed packaging
- Created campaign to launch product
- Created character design and animation for company portfolio

Channel [V] (TH)

Assistant Producer Intern (Summer 2004)

- Assistant Producer for program called Naked
- Wrote script + created package program for weekly concept story
- Collaborated with third parties